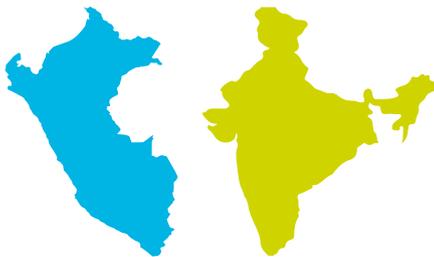




**KINGDOM**  
COFFEE CO  
.....  
COFFEE WITH A CONSCIENCE



#### ORIGINS

80% Fairtrade Peruvian  
20% Fairtrade Indian

#### SPECIES

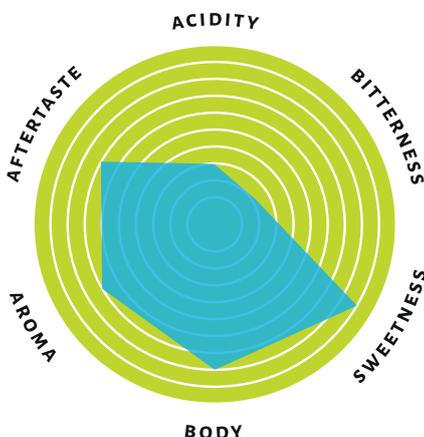
Arabica & Robusta

#### TASTE NOTES

Hazelnut, Caramel, Plum,  
Malt, Woody spice

#### STRENGTH

3 / 5



# CAFÉ LATIN FILTER

PERU & INDIA

**A blend of sweet, nutty Peru with a small amount of Robusta to give more depth and body. Notes of hazelnut, caramel and plum balanced with a woody spiciness.**

#### CECOVASA - FT Peruvian Arabica Coffee

La Central de Cooperativas Agrarias Cafetaleras de los Valles de Sandi (CECOVASA) was founded in 1970 by five co-operatives with the objective of exporting directly as a group, obtaining better prices and sharing costs. Before this, farmers sold their beans to local traders, who typically paid less than half the market price. Today the organisation exports directly to US and European markets and is one of the largest small producer organisations in the country.

Eight of the ten co-ops are located in Puno region and two in Cuzco region, with most farms located on the eastern slopes of the Andes. Aymara farms are mainly located in the Tambopata Valley and Quechua farms in the Inambari Valley. A third of coffee production is in the buffer zone of Bahuaja Sonene National Park.

#### FTAK - FT India Robusta Coffee

FTAK is a small farmers' organisation located in South India that grows coffee and many other products including cashew nuts and tropical spices. Formed in 2006, FTAK is a farmer-led movement whose members are located in four hilly districts of the Western Ghats of Kerala. Cashew growers are mainly in Kasargod and Kannur regions and spice growers mainly in Kozhikode and Wayanad.

FTAK actively promotes organic farming for its economic and environmental benefits, with all members now in conversion to certified organic production. FTAK also acts on behalf of its members to access government-aided programmes such as crop insurance, provision of organic inputs and farmer training.



#### What is Fairtrade?

Fairtrade is about better prices, decent working conditions, local sustainability and fair terms of trade for farmers and workers in the developing world. For more information visit [info.fairtrade.net/sourcing](http://info.fairtrade.net/sourcing)